

第6章 アルコールとタバコ

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補足：ドラッグ使用への影響

麻薬や覚せい剤などの「ドラッグ」は日本を始め多くの国で法によって流通が禁止されているが、近年、若者間での流通の増加が問題となっており、特にアメリカでは重要な社会問題として扱われている。

このようなドラッグについては、メディアの効果についての議論はあまり行われてこなかったが、インターネットの登場によりその傾向が変化しつつある。インターネットについてはその匿名性の高さから、ドラッグの取引が容易であり、取締りが困難であり、ドラッグの流通を容易にしているという指摘がある。このようなインターネットの影響についての実証研究の数は少ないが、Brewer (2003)の実験研究によれば、インターネットでのドラッグに関する情報（ドラッグに関するあらゆる情報を含む）の検索を行った群はドラッグに関する知識の正確性を高めるとともに、ドラッグに対する許容的な態度も高めており、その効果は特にドラッグを使用した経験がない人で顕著であることが示唆されている。この結果についてこの研究では検索によってドラッグに関する情報に多く触れることによってドラッグに対する抵抗感を下げることにつながったのではないかと考察している。このような結果から、インターネットからの様々な情報から受ける影響をできるだけ抑えるような介入が必要であると思われる。

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